

Graphic Designer



Xgrid Graphic Designers are immensely creative professionals who have a unique approach to design with new ideas. As a designer at Xgrid, you are encouraged to design a wide variety of content across digital and offline media ranging from social media posts to UI/UX elements. Successful individuals will play an integral role in interacting with business and development counterparts to capture key marketing requirements and translating them into stunning products designs for customers. Strong communication and presentation skills are a must for this position.

You will be encouraged to become active in design and UX communities. We intend to provide you unique exposure to the entire design ecosystem (involving technology, community, customers and partners). This is a role for aspiring individuals with excellent aesthetic judgement and willingness to collaborate within a team environment.

Job Requirements

You will be expected to

- ▶ Demonstrate strong graphic design skills with a strong portfolio.
- ▶ Conceptualize, plan, design, and produce a wide range of graphic and/or illustrative material, from simple to complex (i.e. multimedia presentations, brochures, fact sheets, direct mail, etc.).
- ▶ Work closely with the design & marketing team – to plan and design marketing campaigns and events to support the brand objectives.
- ▶ Have excellent time management and organisation skills with attention to detail.
- ▶ Uniquely communicate the company's vision through visual communication.
- ▶ Prepare promotional and branding designs as well as presentations to help build a community of avid designers for the company.
- ▶ Have a basic understanding of video creation tools.
- ▶ Create guidelines for how logos and other branding materials should be displayed and used.
- ▶ Clearly communicate the reasoning behind design choices.
- ▶ Redefine a design brief using innovation within time and cost constraints.

Job Qualification

- ▶ Degree in Graphic Design, Communication Arts, Computer Science or a related discipline
- ▶ Strong understanding of traditional and digital RFP and presentation generation, standardization, and creation.
- ▶ Mastery of industry-standard software including Adobe InDesign, Illustrator, Photoshop, and Figma. Basic understanding of HTML will be a plus.
- ▶ Ability to work independently in a challenging environment.
- ▶ At least 2+ years of design experience preferably using Adobe products (PC & Mac based)

Employee Benefits



To apply, drop us an email at: hr@xgrid.co