

MarCom Intern



Xgrid MarCom Interns are talented and passionate professionals who are full of creative ideas. The ideal candidate will have a good understanding of consumer behavior, user segmentation and will be extremely good with handling data. Strong communication and presentation skills are a must for this position.

The successful candidate will directly work with a **Silicon Valley startup**.

Internship Duration: 8 weeks

Monthly Stipend: PKR 15,000/-

Job Requirements

You will be expected to

- ▶ Work closely with the marketing team and help in planning and executing online / offline marketing campaigns and events to support the brand objectives.
- ▶ Track, analyze and report the success of those campaigns and events.
- ▶ Conduct market insights reporting.
- ▶ Build brand awareness/image by creating and implementing focused strategies.
- ▶ Work on building curated customer relations data pipelines to drive user acquisition campaigns.
- ▶ Support the leadership team in daily administrative tasks and assist in promotional activities (e.g. social media, direct email and web).
- ▶ Help in the preparation of promotional and branding activities as well as presentations to help build a community of customers for the company.
- ▶ Coordination and planning of budgets, people and time management.

Job Qualification

- ▶ Degree in Business Administration or similar qualification.
- ▶ B2B marketing experience is preferred.
- ▶ Excellent communication and presentation skills.
- ▶ Curiosity and eagerness to learn new marketing techniques.
- ▶ Social media savvy and familiarity with Google Adwords and Online analytics

Employee Benefits



No
Clock-ins!



Grow
Professionally



Breakout
Spaces



Lunch &
Snacks

To apply, drop us an email at: hr@xgrid.co